Dear Friends,

Thanks to your contributions of time, skills, and financial support, Alliance For Animals has been Wisconsin's voice for animals since 1983. I'm writing to tell you about an expansion of our efforts that will widen our audience and allow us to educate more people about the harm to animals occurring throughout the state.

Over the past year our staff, board, and interested members of Alliance For Animals have been discussing the critical connections between a healthy environment and the lives of the animals around us. These connections are too often overlooked by the public, politicians, and even some environmental groups.

When humans harm the environment, we harm not just ourselves, but animals too, and sometimes more seriously. When a stream is polluted, people using the water have alternatives, but the animals who depend upon it can't simply switch to bottled water. When natural habitats are destroyed, outdoor enthusiasts may be inconvenienced, but wildlife can face starvation and even extinction.

And when we humans harm animals, we often unavoidably harm the environment that all of us depend upon. We cannot respect the environment without respecting the interdependent web of existence that connects all life.

We need to bring greater attention to these vital bonds with information that is understandable, truthful, and substantiated; and in ways that reach both the public at-large as well as key individuals and groups with the abilities and resources to influence public policy.

Our first step begins with us. We have a new name, one that calls attention to the delicate balance of life on Earth. On behalf of the board, I am pleased to announce that we are now the Alliance For Animals and the Environment.

As is being increasingly shown by scientific reports from varied disciplines - climatology, biology, soil science, ecology, and more - there are many direct links between harm to the environment that sustains us and violence to animals who are bred, raised, and killed for food.

Fortunately, much of the public already knows that animal agriculture is inherently violent. The industry's public relations spin - the pastoral scenes of contented animals on the grassy fields of family farms - is now a well-exposed fiction. The cruel realities appear in undercover videos routinely reported by the media and on the...
Internet. It is no wonder the industry is lobbying vigorously in state capitols around the country for "ag-gag" legislation that would criminalize this reporting. The animal agriculture industry rightly fears the light of day.

Yet the public remains largely in the dark about the devastation that animal agriculture causes to the environment: our air, our water, our land, our natural habitats - and most critically at this juncture for life on Earth - our climate. This major cause of global warming - what many scientists believe is the primary cause of global warming - goes largely unreported and, as a result, unrecognized.

Our new name, Alliance For Animals and the Environment, will call attention to the connection between the environment and animals' lives everywhere it appears - in news coverage and on our publications, exhibits, billboards, letterhead, websites, and social media; and in the many conversations and public testimony given by our staff, board members, and you - our volunteers, members, and friends.

We will provide information through our website, tabling, meetings with individuals and groups, and other means of outreach that cites the many connections between animal agriculture and environmental ruin. As a chief financial officer before I retired, I value documented, research-based analysis that substantiates conclusions and recommendations. For example, and these are just a few facts from the reams of reports published within the last few years:

- A huge fraction of the petroleum-based herbicides, pesticides, and fertilizers applied to grains, plus staggering percentages of all agricultural land and water use, are put in the service of livestock. Stop eating animals and you use dramatically less fossil fuels. - "Low Carbon Diet," Audubon Magazine

- Worldwide, livestock farming generates more greenhouse gas emissions than all of the world's cars, trucks, trains, planes, and boats, combined. - United Nations Food and Agriculture Organization.

- The extraordinary proximate concentration of people and livestock poses probably one of the most serious environmental and public health challenges for the coming decades. - World Bank

- The production of one calorie of animal protein requires more than ten times the fossil fuel input as a calorie of plant protein. - The American Journal of Clinical Nutrition

Fortunately, ominous statistics like these give us reason for hope. If animal agriculture is the cause of so many of our environmental problems, then each of us can make a difference for the environment every day. Actually, make that three times every day, when we decide what food to put on our plates. If your diet is not yet vegan, please move in that direction, and encourage your families and friends to do the same.

A University of Chicago report concludes that a person adopting a plant-based diet for a year would reduce more greenhouse emissions than someone swapping their regular car for a Prius. A Carnegie Mellon study reports
Summer Means Tabling Opportunities

Alliance for Animals and the Environment is tabling on Saturday mornings at the Capitol Square Farmers’ Market. We have a busy corner and it’s a perfect place to offer information about our organization and the animals we care about.

We need a few more people to commit to being tablers this summer either at the Farmers’ Market (and various fairs this summer) or at Fighting Bob Fest in the fall. Here are the specific dates we need to fill:

**Farmers’ Market** (Sat. mornings)
July 20
August 24 and 31
Sept 7, 14, and 21
(We also need backup on other Saturdays in case of emergencies.)

**Fighting Bob Fest**
Saturday, Sept 15

Tabling is easy and fun. All you have to do is smile, offer information, and speak from your heart.

Email lynn.afa@gmail.com to sign up.

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3rd Annual Mad City Vegan Fest!
Over two thousand visitors - the best Fest ever!

The Mad City Vegan Fest could not be possible without the help of our wonderful group of volunteers: Hannah West, Gina Stuessy, Ben West, Dave Friedman, Alex Goke, Sara Andrews, Jason Socha, Emma Lehker, Mikey Stewart, Leslie Hamilton, Charlie and Vicky Talbert, Nicole Steck, Katie Koscak, Linda Warren, Marina Drake, Katie Bittorf, Melissa Cheeks, Susan Shepanek, Carol Smolinski, Kathy Esch, Jon Reske, Lisa and Ken West, Lindsay Lemmer, and Lynn Harmet. Also a big thank you to bands SexyEster and Folk You for performing at our After Party. You ROCK!

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We Are an Alliance  (Continued from page 2)

that, compared to a diet of 100% local foods (which are claimed to be environmentally friendly), a plant-based diet is seven times more effective in reducing greenhouse gasses.

In my experience, advocates for animals do not ask “What's in it for me?” when they confront the abuse of dogs, cats, and other companion animals. Or when they challenge the expanding war on wildlife waged by hunters, trappers and their enablers in the state legislature. Or when they shine light on the gruesome experiments that torment and take the lives of innocent animals in taxpayer supported "research" labs. Actually, though, our advocacy benefits us, too.

Being kind to animals is intertwined with protecting the environment that we share with them. That's the reality, and that's the reason your support for Alliance For Animals and the Environment is doubly needed and appreciated. - Charlie Talbert, Board President, Alliance for Animals and the Environment.
We Need Your Recipes!

Alliance for Animals and the Environment is compiling a vegan cookbook that will be available to the public. If you have a great recipe that you want to share with the world please send it to us! All recipes must be vegan, delicious, and include full instructions. They may be taken from another cookbook, but please give that book credit. Please share your recipes by using this form, by emailing Megan at mryan151@gmail.com, or by going online at allanimals.org/cookbook.html.

Recipe Name

Ingredients

Directions

Number of Servings

Gluten Free?

Source of Recipe

Your name

Contact information

You can use the enclosed envelope to submit your recipe.
Dogs Die in Hot Cars

People sometimes take dogs along with them when running errands. But during these hot summer months it's best to leave your companion at home.

During the dog days of summer it can be deadly to leave your dog in the car, even with the windows cracked, even for a short period of time.

On a summer's day of only 85 degrees, even keeping the windows slightly open won't stop the inside temperature from climbing to 102 degrees in 10 minutes, and to 120 degrees in 20 minutes.

A dog whose body temperature rises to 107 degrees will, within a very short time, suffer brain damage, or even death.

If you happen to see a dog left alone in a hot car, be an advocate for the dog - you may save a life! Write down the car's color, model, make, and license plate number. Have the owner paged in the nearest buildings and don't leave the scene until the situation has been resolved.

As a last resort and if the dog is obviously suffering, call the police or the local humane shelter. Be sure you note the time you first noticed the dog.

Our New Website Will Help You Find Vegan Friendly Restaurants

Looking for a place to eat in Madison that has vegan or vegetarian options? Visit our newest website MadisonVegan.com which lists participating restaurants by cuisine and by location. It displays menu items, hours, and reviews. This new site is a simple, handy, and informative "go to" website that will lead you in the right direction when you're hungry and need help now.

We love our local vegan-friendly restaurants! If you are a restaurant owner and want to be included on this new site, be sure to add your name and your menu by using the form at www.madisonvegan.com.

Have a favorite restaurant that's listed? Submit a review. Have a favorite restaurant that's not listed? Send them an email and tell them to join us! Also visit our Facebook page and "Like" us.

Our members may remember our Simply Vegan billboards which were visible throughout Madison for a whole year back in 2010.

Thanks to a grant from VegFund.org, our beautiful MadisonVegan.com billboard made its debut on Stoughton Road, near the beltline. When you're heading south, look to your left!

This billboard will travel throughout Madison for one year, so we'll never know where it will show up next. If you see it in a new location let us know!

We cannot do our work without your support. Please use the enclosed envelope to make a tax-deductible donation TODAY. Thank you!
Tributes

In memory of Ching-Ching, beloved kitty of Jenny and Chandi Kelly-Karnum, from Steve and Marina Drake.

In memory of Harry M. Nelson from Bernice Oberbeck.

*Tributes of 20 words or less will be listed for a donation of $25 or more. Pictures welcomed. Visit our Support page at www.allanimals.org or include your tribute in the enclosed envelope.

Join Us!

Our Monthly Meeting
2nd Tuesday of each month, 6:00 - 8:00 p.m.
122 State Street, 4th floor Conference Room.
Our next meeting is July 9. We’ll discuss animal issues in the news and plan and organize our campaigns.

Antivivisection Committee
1st and 3rd Wednesday of the month 6:00 - 8:00 pm
Visit our Events page for summer location
www.allanimals.org/events
This is an active group, so be prepared to do some work!

America’s Dairyland? Not on my car!

When AFA Co-Directors Lynn Pauly and Rick Bogle moved to Madison from southern California, they did not like the America’s Dairyland promotion on the bottom of their new Wisconsin license plates. This was the start of America’s Cow Hell stickers, which can be placed directly over “America’s Dairyland” to show your concern for cows, even if you live in the wonderful state of Wisconsin. Stickers are $2 each and can be purchased on our website, or just put $2 for each sticker in the enclosed envelope and we’ll send them off to you!