Support Our Work

We have been profoundly grateful to have your financial support. With your help we have been able to purchase bus and newspaper ads, print literature, contact and appear in the media, testify for animals in public hearings, table at events, present multimedia events and book talks, organize the Vegan Chili Cook-Off, and numerous other events.

We can’t continue our advocacy for all animals without your support. Please use the enclosed envelope to make as large a donation as you possibly can so that our work for animals can continue - especially in light of all of the other battles that are waiting to be fought. Thank you so very much!

Mary

Circus Attendance Down Again: We ran bus ads, leafleted, protested, and filed a formal complaint to the USDA

The Zor Shrine Circus comes to Madison every year and continues to employ a circus which has received numerous citations from the USDA for violations of the Animal Welfare Act. We have displayed this ad on ten Madison buses, making clear that when someone buys a ticket they are partly responsible ...continued on page 2.
Animal bills in Legislature

There are some animal-related bills in legislature right now that you should know about and how you can help:

• First - great news: Emergency Aid to pets bill, S.B. 435 / A.B. 522 has passed the Assembly and Senate and is now waiting for Gov. Walker’s signature.

• The bills that encourage hunting wolves that should be protected under the Endangered Species Act, A.B. 712 / S.B. 602, are very likely not going to pass.

• The bill that is asking for stricter penalties for animal sex abusers, A.B. 666 has passed the Assembly. Now we need a public hearing for its companion bill S.B. 802. What you can do:

Look up your state lawmakers by typing in your address under “Who Are My Legislators” on the Wisconsin State Legislature webpage, then please ask your Senator to schedule this bill, S.B. 802 for a public hearing as soon as possible!

for the miserable lives endured by the captive tigers, elephants, ponies, and camels.

Last year circus attendance went down by 20%. We put ads on ten Madison buses last year and again this year. We also protested and handled out more than 2,000 flyers detailing the truth about circus elephants and the signs of abuse to look for. I’ve seen the bus ads countless times and the best was when I spotted one on a bus right outside the circus as traffic was stopped and waiting to get in. Although we have no real numbers yet, volunteers reported that attendance seemed much lower than previous years. A volunteer even heard a Shriner discussing their disappointment with the attendance.

After we asked Hy-Vee and Kwik Trip to stop selling tickets, they immediately took down the signs and stopped selling tickets and Hy-Vee even apologized greatly for selling them to begin with. Kudos to Hy-Vee and Kwik Trip!

On Saturday, March 3, the Alliance for Animals presented a multi-media happening chronicling the months, weeks, days, and hours leading up to ...continued on page 3.
the final act of indecency and abandonment of the 144 monkeys who lived for years in a familial setting at the round house at the Vilas Zoo.

Twenty years ago, local citizens and the Alliance for Animals worked tirelessly to keep the monkeys safe, either at the zoo or in a sanctuary. Madison school children raised money to “Save the Monkeys.” First lady Sue Ann Thompson, wife of then-Governor Tommy Thompson, appeared in a public service announcement urging the county to keep the monkeys safe in Madison. Dane County Supervisors rallied in favor of the monkeys. All were met with deaf ears.

The UW’s history of lies, law-breaking, and secrecy surrounding its use of animals was discussed by Madison activist and author Rick Bogle. His book “We All Operate in the Same Way” exposed the dark and hidden reality at our nation’s animal labs. People were very moved by his first hand account of the horrific events.

The event was well attended. Many people remember what happened like it was yesterday. Others heard about it for the first time. We brought the darkness into the light.

Chicken Toss’ in Ridgeland, WI

Yes, this really happened. In February’s below freezing temperatures, many of the people in Ridgeland, WI thought throwing chickens off of the Drunk’n Monkey Bar & Hotel was a fun time.

- We are working on a formal complaint to send to the sheriff’s office and the USDA.
- We created a change.org petition that has collected over 135,000 signatures as of now.
- Activists attended and have photos, videos, and veterinarians who are willing to testify.

Thank you to all of you who have made phone calls to the sheriff and government officials trying to stop this horrendous event. If the local sheriff’s office doesn’t investigate and really stop this from happening next year, we will take further action. This must not happen again.
Tribute
“In memory of HRH Maximilian, a beloved kitty. He told an animal communicator he had been a king and demanded to be treated as such. With love from his mom, Tina Hallberg”

Geese Gassing Season is Impending: We want to be proactive…

People who “round up” geese wait until they are at their most helpless which is in mid-June through July. During this time the geese are growing new feathers and can’t fly. They intentionally seek out safe spaces to avoid predators. Let’s take defensive measures to reduce the number of human predators.

We need to fund “round up” preventative measures to stop the murder of geese in Wisconsin. We want to do this with billboards, post cards, media ads, and more. You can help us to do this by making as big a donation as you possibly can.

Your check will serve as a CHECK and insure that there is a defensive stance in place.